



Fashionable Project Management

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Agenda

- Open your mind
- Learn something new
- Have fun



Who is this Fashion Icon???

- Bachelor Fashion Design from Art Institute of Atlanta
- MBA from Keller Graduate School of Management
- Doctorate from Walden University (soon)
- PMP Certified Project Manager
- PM Consultant for Construction Projects etc.
- Social Media Content & Marketing PM for PMI UAE Khaleeji Chapter
- Fashion Business Consultant
- Lifestyle Blogger
- Business Owner of Certified Carbon Neutral Clothing Brand 🌍
- Techy 🍏



Basic Style of a PM

➤ 5 Process groups (5 piece suit)

- Initiating
- Planning
- Executing
- Monitor & Controlling
- Closing

➤ 9 Knowledge Areas (everything else)

- Scope
- Schedule
- Cost
- Quality
- Resource
- Communications
- Risk
- Procurement
- Stakeholder



Is PM relatable in my real life?

- SMART goals (career, health, finances)
- Vision & Support
- Time Management
- Attitude vs. Composure
- Communication
- Dealing with people



How do I go from a
basic PM to a Fashion
Icon?

Step up your fashion game!



Be a Monument

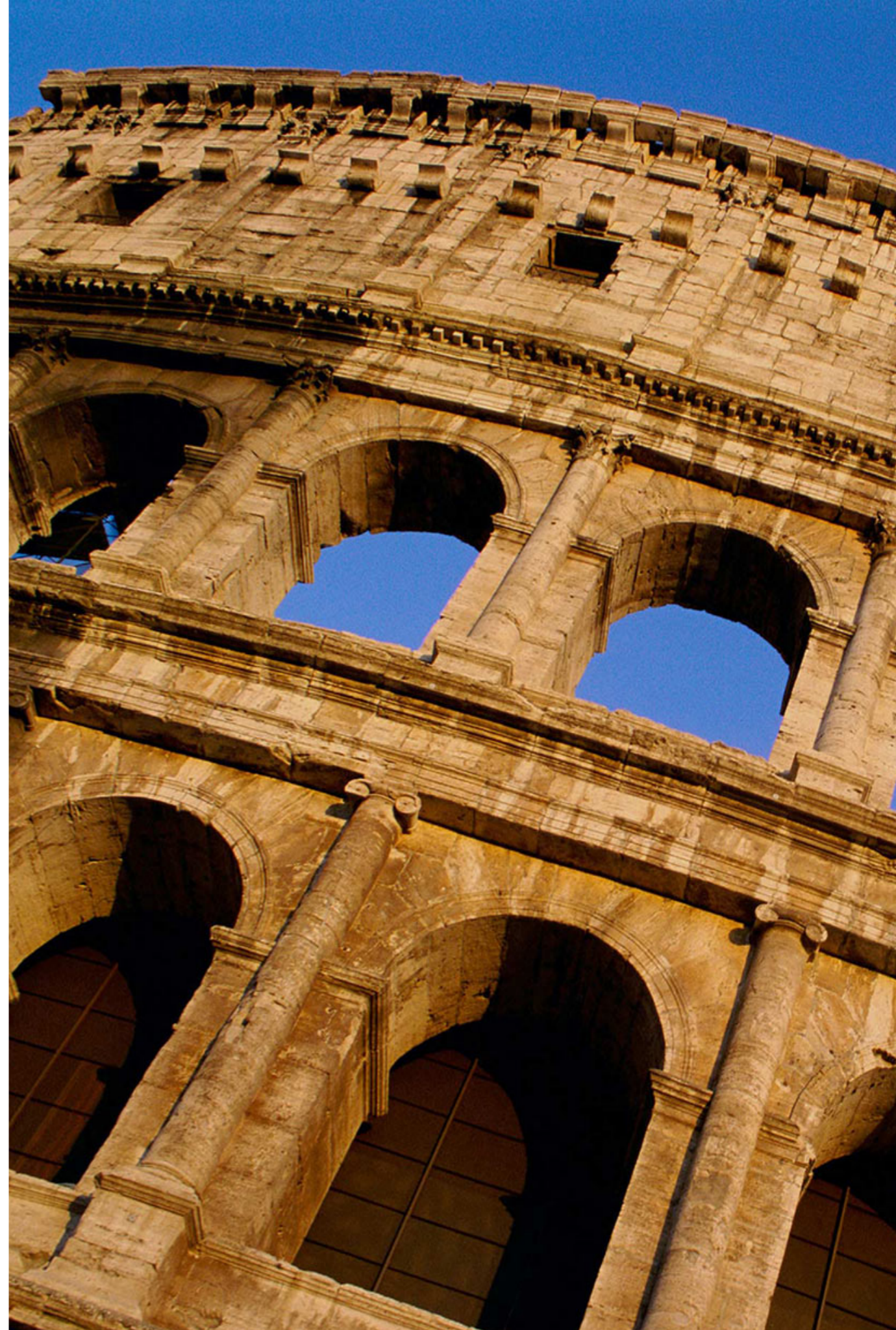
Be courageous

Be fabulous

Be fierce

Be the ALL

Be as big as Beyoncé with the mindset
of Jay-Z



Fashion Icon Skills

“PMs distinguish themselves by demonstrating superior relation and communication skills while displaying a positive attitude.” - PMBOK

➤ Action - Oriented

➤ Composure

➤ Creativity

➤ Customer Focus (Internal & External)

➤ Dealing w/ Ambiguity

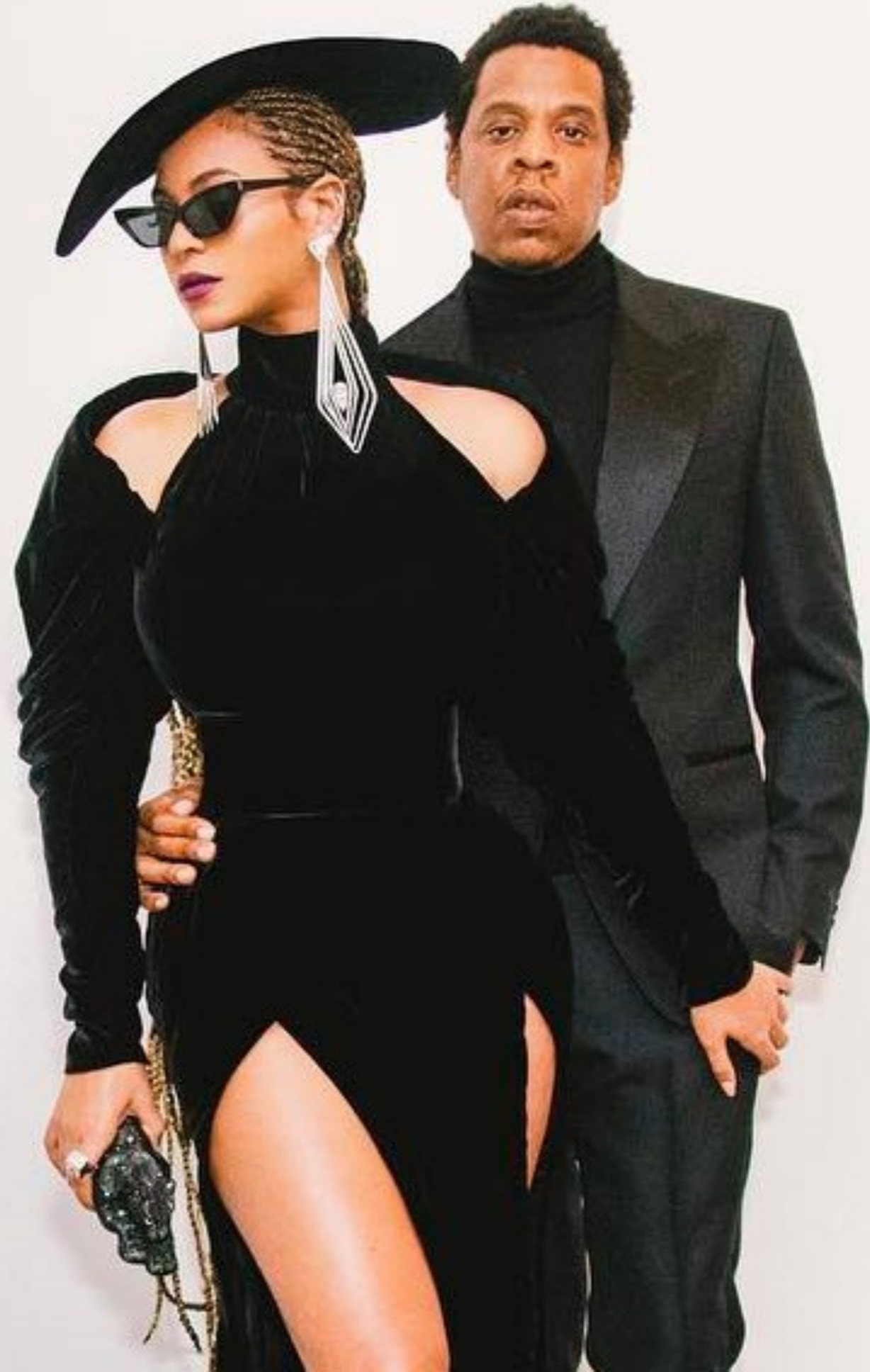
➤ Drive for Results



Fashion Icon Skills

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- Innovation Management
- Motivating Others
- Organization
- Self-Development
- Transformational Leadership



#1 Unlock Your Creativity

- Be proactive, not reactive
- Solution oriented
- Plan it, then plan it again
- Add flare to your projects
- Go big or go home
- Be confident
- Be authentic

GLAMOUR OUTFIT IDEAS



style tip: brighten up

#2 Use your Resources

- How smart is your smart phone?
- Delegate!
- Who's your glam squad at work?
- Create a team of supporters who can believe in your vision

GLAMOUR OUTFIT IDEAS



style tip: add smart-girl pieces



#3 Relax, Reset, & Release

- Meditate
- Treat yourself
- Explore the unknown
- Feedback (positive & negative)

Let's Connect
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